



National Soccer Coaches
Association of America



Turface Athletics Renews Partnership with NSCAA
Turface Will Continue to Offer Monthly Insight for NSCAA members

Turface Athletics, a leading manufacturer of soil amendments and sports field conditioners, has renewed its partnership with the world's largest soccer coaches' organization, the National Soccer Coaches Association of America (NSCAA).

"One of the ways we serve our members is to align the Association with organizations that will provide a benefit to them," NSCAA CEO Joe Cummings said. "Turface is putting an extra emphasis on grass soccer fields and educating our members on how to best maintain their playing surfaces. They care about what they do and they care about the safety of soccer players. We are proud to continue this partnership."

"We are committed to making grass fields safer and more playable through our complete line of conditioners," explained Jeff Langner, brand manager for Turface. "Our products help manage moisture and prevent muddy, unsafe conditions from forming on soccer fields. The partnership with the NSCAA is another indication of the evolution of our company and our products. The NSCAA partnership puts us in a position to grow and to serve the sport of soccer ... and it will help players and coaches enjoy the game of soccer as it is meant to be played."

Turface conditioners are used from the professional level to municipal fields throughout the United States. The company's products are widely accepted by the MLB, NFL and MLS to provide better footing and a high level of field conditioning on natural grass playing surfaces. This year, Turface celebrates 50 years of providing products and solutions to the sports field industry.

As a part of the partnership, Turface will continue to provide monthly informational pieces for NSCAA.com and will work closely with the NSCAA to provide regular targeted messages to coaches and administrators that are maintaining grass fields in a variety of climates. Langer added: "we remain confident that this relationship will benefit coaches and their athletes, and we look forward to working with the members in the coming years."

About the NSCAA

Founded in 1941 and based in Kansas City, Kan., the National Soccer Coaches Association of America (NSCAA) is a non-profit organization with a mission to educate coaches, encourage excellence and serve the soccer community.

The NSCAA is the world's largest soccer coaches' organization with members at every level of the game. The membership is primarily made up of coaches, but also includes administrators, referees and others in the soccer industry. The NSCAA provides its members ways to enhance the game of soccer by providing a national education program, interaction and networking opportunities, and membership benefits.

For more information about the National Soccer Coaches Association of America, visit NSCAA.com.

About PROFILE Products, LLC

Based in Buffalo Grove, Ill., PROFILE Products LLC offers environmentally sound, site-specific solutions including soil modification, erosion control and plant establishment. As the leading manufacturer of hydraulically-applied mulch and additives, as well as ceramic conditioners to amend soil, Profile offers on-site solutions and consultation to architects, land planners, contractors, developers and municipalities. Its team of agronomists, engineers and industry experts is supported through a worldwide network of experienced distributors. Profile ... Solutions for your Environment™. For more information call (800) 207-6457, email info@profileproducts.com or visit www.profileproducts.com.