



NEWS RELEASE

For Immediate Release

March 13, 2012

MiLB, Turface Athletics Extend Agreement

ST. PETERSBURG, Fla.—Minor League Baseball™ announced today that Turface Athletics™ will become an Official Sponsor of the 2012 Baseball Winter Meetings™ and the 2012 Baseball Trade Show™ under the terms of its agreement that it has extended with the organization through August 2013. Other elements of the sponsorship include recognition and logo placement on Baseball Winter Meetings and Baseball Trade Show signage, brochures and web pages.

Turface, a division of PROFILE Products LLC and a preferred partner of Minor League Baseball, will also be a co-sponsor of the “Opening Night at the Trade Show” event that will take place on Monday, Dec. 3, at the Gaylord Opryland Resort and Convention Center in Nashville, Tenn.

“Turface products assist many of our clubs in providing the best possible and safest playing conditions for Minor League Baseball players,” said MiLB VP, Business Development Tina Gust. “Extending our partnership with Turface to include two of our high profile events in the Baseball Winter Meetings and Baseball Trade Show is an indication of the importance we feel they play in the success of our industry.”

“We enjoy a strong partnership with Minor League Baseball, and are excited for this opportunity to further enhance the relationship,” said Jeff Langner, brand manager for Turface Athletics. “We are proud of our role as a preferred partner to the organization, and the role we play as a supplier to many of the clubs throughout Minor League Baseball.”

About PROFILE Products LLC

Based in Buffalo Grove, Ill., PROFILE Products LLC offers environmentally sound, site-specific solutions including soil modification, erosion control and plant establishment. As the leading manufacturer of hydraulically-applied mulch and additives, as well as ceramic conditioners to amend soil, Profile offers on-site solutions and consultation to architects, land planners, contractors, developers and municipalities. Their team of agronomists, engineers and industry experts is supported through a worldwide network of experienced distributors. Profile ... Solutions for your Environment™. For more information call (800) 207-6457, email info@profileproducts.com or visit www.profileproducts.com.

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